

Debbie Brewer

GRAPHIC DESIGNER

Debbie Brewer
Myrtle Beach, SC
843-424-6153
debbie@brewercreative.com

PROFILE

I am an experienced in-house print designer who works with teams and clients to take projects from concept through production. I deliver thoughtful designs that communicate the mission to the target audience. I want to grow my career as part of a team that celebrates a job well done in an environment that fosters personal leadership and skill development.

EXPERIENCE

Beach Church, Graphic Designer and Ministry Assistant; Myrtle Beach, SC — 2005 - Present

Began in 2005 as an administrative assistant to the Executive Director. Other positions during my tenure include Assistant to the Lead Pastor, Assistant to Worship and Creative Arts Director, Director of Elementary Large Group Programming, and Marketing Director for Joy Prom 2019.

Current responsibilities as a Graphic Designer include:

Collaborate with ministry teams to develop a plan for events including theme, marketing materials, environment design, video projection support, and participant materials (t-shirts, invite cards, educational materials, wristbands, etc.).

Create design solutions for educational materials maximizing design potential for in-house production.

Produce print materials ensuring all collateral is print-ready including crop and bleed marks, proper color mode, proper file type (vector or raster), orientation, and resolution when being printed out-of-house.

Conceptualize, design, and produce innovative, high-quality print and digital artwork, including logos, advertisements, banners, brochures, business cards, and artistic signage.

Generate marketing materials, communications, and deliverable materials proofing graphics, e-mails, and landing pages.

Update existing materials with an eye for improving each piece to meet specific needs.

Capture different church functions through photography to gift participants, use in design collateral, and share on social media.

Smith Sapp CPAs, Receptionist/Administrative Assistant; Conway, SC — 2003 - 2005

Administrative assistant duties and responsibilities include providing administrative support to ensure efficient operation of the office.

Mike Collins & Associates, Receptionist/Administrative Assistant; Chattanooga, TN — 1996 - 1999

Administrative assistant duties and responsibilities include providing administrative support to ensure efficient operation of the office.

EDUCATION

Horry Georgetown Technical College, Conway, SC — Associate of Applied Science in Digital Arts

Graduated Summa Cum Laude 2015

Furman University, Greenville, SC

Attended 6 semesters 1988 - 1991

SKILLS

Proficient in graphic design with an understanding of typography and design theories and principles.

Proficient in Adobe Creative Suite programs, especially Photoshop, Illustrator, and Indesign. Familiar with Lightroom, Dreamweaver, Flash, Adobe Express, and Portfolio.

Familiar with Canva and other user-friendly design apps.

Photography using Nikon D7500 DSLR minding composition, lighting, and framing.

App design through the Subsplash platform.

Web design through the Cloversites, Squarespace, and Wix platforms.

Proficient in Microsoft Office Word, PowerPoint, and Excel.

AWARDS

AAF "Addy" Bronze Award - Photography - 2015